

Disciplina:

ADM2468 - Tópicos Especiais em Estratégia (Empreendedorismo Internacional)

Ementa:

Discussão de temas com base literatura de empreendedorismo internacional. Elaborar paper relacionado e discutir temáticas relacionadas aos projetos de tese/ dissertação. Empreendedorismo: visões interdisciplinares e escopo. International New Ventures e Born Globals: os Pioneiros. Tipologias de INVs/BGs. Processo Decisório no Empreendedorismo Internacional. Capital Social e Humano e Redes na Internacionalização de INVs/BGs. Inovação e Aprendizagem de INVs/BGs. Estudos Brasileiros.

Bibliografia:

ASPELUND, A., Madsen, T.K., & Moen, O. (2007). A review of the foundation, international marketing strategies, and performance of international new ventures. *European Journal of Marketing*, 41(11/12):1423-1448. BUSENITZ, L.W., Plummer, L.A., Klotz, A.C., Shahzad, A., & Rhoads, K. (2014) Entrepreneurship research (1985-2009) and the emergence of opportunities. *Entrepreneurship: Theory & Practice*, 38(5):981-1000. COOMBS, J.E., Sadrieh, F., & Annavarjula, M. (2009). Two decades of International Entrepreneurship research: what have we learned – where do we go from here? *International Journal of Entrepreneurship*, 13: 23-64. COVIN, J.G., & Miller, D. (2014). International entrepreneurial orientation: conceptual considerations, research themes, measurement issues, and future research directions. *Entrepreneurship Theory and Practice*, 38(1):11-44. RIALP, A., Rialp, J., & Knight, G. (2005). The phenomenon of early internationalizing firms: what do we know after a decade (1993-2003) of scientific inquiry? *International Business Review*, 14, 147-166. JONES, M.V., Coviello, N.E., & Tang, Y.K. (2011). International entrepreneurship research (1989-2009): a domain ontology and thematic analysis. *Journal of Business Venturing*, 26:632-659. KISS, A.N., Danis, W.M., & Cavusgil, S.T. (2012). International entrepreneurship research in emerging economies: A critical review and research agenda. *Journal of Business Venturing*, 27:266–290. KEUPP, M.M., & Gassman, O. (2009). The past and the future of International Entrepreneurship: A review and suggestions for developing the field. *Journal of Management*, 35(3):600-633. LAUFS, K. & Schwens, C. (2014). Foreign market entry mode choice of small and medium-sized enterprises: a systematic review and future research agenda. *International Business Review*, 23(6):1109-1126. PEIRIS, I.K., Akooria, M.E.M., & Sinha, P. (2012). International entrepreneurship: A critical analysis of studies in the past two decades and future directions for research. *Journal of International Entrepreneurship*, 10:279-324. WRIGHT, M., Westhead, P., & Ucbasaran, D. (2007). Internationalization of small and medium-sized enterprises (SMEs) and international entrepreneurship: a critique and policy implications. *Regional Studies*, 41(7):1013–1029.