

Disciplina:

ADM2770 - Tópicos Especiais em Marketing (Pós-Colonialismo e Decolonialismo)

Ementa:

Princípios básicos de pós-colonialismo e decolonialismo; violência contra oprimidos; a relação entre opressores e oprimidos; Orientalismo; teoria da dependência; Ética da Libertação; Transmodernidade; Modernidade; Colonialidade; pensamento de fronteira; Geo- e Corpo-Política do Conhecimento; colonialidade global; colonialidade epistêmica; feminismo (pós-)decolonial; desenvolvimento sob a ótica decolonial.

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