Disciplina:
ADM2847 - Tópicos Avançados em Estratégia II

Ementa:
Gestão da Inovação. Conceitualização de Ecossistemas. Redes de atores que não se conceitualizam como ecossistemas: Alianças, Clusters, Sistemas Nacionais de Inovação. Ecossistemas de diversos tipos: Plataformas, Ecologia Industrial, Ecossistemas de Negócios, Redes Multi-atores. Empreendedorismo e Inovação. Empreendedorismo Internacional, Social e Economia Criativa. Empreendedorismo na Base da Pirâmide.

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